



MyEugene Photo Contest Rules - 2010 May 20 through June 3

MyEugene invites you to participate in the second annual MyEugene Photo Contest. The theme of this year's photo contest is "What is news to you?" MyEugene wants to see an example of what "news" means to you. Eligibility, entry period and instructions, judging criteria, prize details, and winner selection and notification procedures are detailed below.

BY ENTERING THIS PHOTO CONTEST, YOU AGREE TO ALL OF THE RULES OF THIS CONTEST AND TO ALL OF THE LEGAL TERMS AND CONDITIONS LISTED BELOW.

ELIGIBILITY:

This contest is open to any and all residents of Oregon. You must be a legal resident of the United States. There is no age minimum or maximum to enter this contest. There is no purchase necessary to enter the contest.

ENTRY PERIOD:

The MyEugene Photo Contest will open on Thursday May 20, 2010. **Submissions will be accepted until Thursday June 3, 2010 at 5:00 PM PST.** All entries must be received within this time period in order to be considered for prizes.

ENTRY INSTRUCTIONS:

All entries will be submitted to the MyEugene website: www.MyEugene.org/photocontest. Entries need to include a completed entry form as well as the photograph being entered for competition. The "brief" entry form (3 fields) needs to be completely filled out or else the entry will not be valid. This is the only form of entry.

Each applicant may submit one (1) photograph. The image needs to be submitted electronically as a JPEG (.jpeg files) and should be at least 1 MB if possible but should not exceed 5 MB in size. If the image file is not readable, the entry will be disqualified.

Altered photographs may not be submitted. MyEugene is looking for an original photograph, and photo montages or composite images will not be accepted.

MyEugene in its sole judgment shall determine whether a photograph meets these requirements for entry into the contest. All electronic files submitted to MyEugene will not be returned and may be retained for future use of MyEugene after the completion of the contest.

By entering the contest, you warrant that the photograph you submit is original and your own work that does not infringe on the rights of any third party. You further warrant that your participation in this photo contest does not violate any agreement between you and a third party.



By entering the photo contest, you grant MyEugene the non-exclusive right to publish, use, distribute, reproduce and publicly display your photograph, and to create derivative works from your photograph, in perpetuity, in any of its on-line, print or other media publications, materials or exhibitions, for purposes of promoting MyEugene's mission, including but not limited to for editorial, advertising, publicity, and fundraising purposes, without payment of compensation. You grant MyEugene and Eugene Magazine permission to provide your name, and your city and state of residence, when publishing, reproducing or otherwise using your photo and when identifying you as an entrant or prize winner in the photo contest. MyEugene will credit photographers when using photos. Subject to the rights granted to MyEugene and Eugene Magazine, you retain all other copyrights and rights to future use of the photographs you enter into the contest.

If your photograph(s) include a recognizable person or people, you must secure permission from each person (or in the case of a minor, the minor's parent or guardian) to use his/her image in the photo contest. This information needs to be provided to MyEugene if requested. MyEugene reserves the right to disqualify an entry if it finds, in its sole discretion, that an entrant has not secured a necessary release.

JUDGING

Each photo will depict subject matter that represents "news" to each individual contestant. It must be a photo that was taken by the contestant – at any point in time – that was never before published.

Photos will be judged based on this single criterion:

THE PHOTO MUST TELL A STORY – ALL BY ITSELF. (No captions allowed)

The winning photo will be selected by guests who are on-site at MyEugene's Community Celebration at Cozmic Pizza on June 6. The live voting will be open from 3:30 PM PST through 6:30 PM PST. The winner will be announced at the event at 7:00 PM. The winner does not need to be present to win.

Each guest at the MyEugene Community Celebration event will be granted one vote and one vote only. The votes will be collected through a web-based application, which will allow the results to be calculated instantly. The decision of the public is final and binding.

PRIZES

The WINNER will receive a \$150 Cashier's Check and one (1) yearly subscription to Eugene Magazine. Winner will also be featured in the Fall 2010 issue of Eugene Magazine.

The RUNNER-UP will receive a \$50 Cashier's Check and one (1) yearly subscription to Eugene Magazine.

LEGAL , TERMS & CONDITIONS

This photo contest is subject to all applicable federal, state and local laws and regulations.



As an entrant in this photo contest, it is your responsibility to determine that you are eligible to enter and to comply with the entry instructions and other photo contest rules set forth herein. Any violation of the contest rules may result in your disqualification, in the sole discretion of MyEugene.

MyEugene reserves the right to cancel, terminate, modify or suspend the photo contest. **In the event that less than 15 submissions are received the contest will be cancelled.**

By entering this photo contest, you agree to release MyEugene and its partners, sponsors, and representatives from any and all liability for any claims, demands, causes of action, damages, judgments or settlements, or for any losses or injury to earnings, profits, or goodwill, or for any direct, indirect, special, punitive, incidental or consequential damages, including attorneys' fees and court costs, other than entrant's out-of-pocket expenses (if any) associated with entering the contest, arising out of or relating to this photo contest, your access or lack of access to the MyEugene website, or in connection with any prize won, any misuse or malfunction of any prize awarded, or any use by MyEugene of the photographs submitted.

By entering the photo contest, you hereby agree to defend, indemnify and hold harmless MyEugene and its partners, sponsors, and representatives against and from all third party claims, demands, causes of action, damages, judgments or settlements, including reasonable attorneys' fees and court costs, arising out of or relating to this photo contest, or in connection with any prize won, any misuse or malfunction of any prize awarded, or any use by MyEugene of the photographs submitted.

In the event of any dispute, controversy or claim between an entrant and MyEugene, the parties shall first seek to resolve the dispute through informal discussions. In the event any dispute, controversy or claim cannot be resolved informally, the parties agree that the dispute, controversy or claim will be settled by binding arbitration in accordance with the Commercial Arbitration Rules of the American Arbitration Association in effect at the time of commencement of the arbitration, and the parties agree that judgment upon the award rendered by the arbitrator may be entered in any court having jurisdiction thereof.